

Any Gift Any Purpose

2021 Campus Drive Goal >70% Participation

WHY PARTICIPATE?

Make a powerful statement about our shared commitment to our students and set an example for our alumni, friends, and communities we serve.

WHERE WILL MY GIFT GO?

You can designate 100% of your gift to your academic department or a program, project or scholarship fund of your choice.

#1 Participation Among Minnesota State System Universities

PARTICIPATION



62% Employee Giving
\$2,850,250 SMSU Scholarships and Grants Awarded



STUDENTS

79% of Students Receive Aid
3,924 Scholarships & Grants Awarded
\$3,596,939 Federal Grants Awarded
\$1,655,791 State Grants Awarded

ARE YOU AN SMSU ALUM? MORE OF A REASON TO GIVE

By increasing your campus drive gift by \$50, you will receive an SMSU T-shirt and be eligible to win 1 of 3 microgrants



Microgrants

1. \$500
2. \$250
3. \$250

TOP 5 AREAS SUPPORTED

- ★ Southwest Fund
- ★ Mustang Market Food Pantry
- ★ International Student Success Endowed Scholarship
- ★ Exercise Science Annual Scholarship
- ★ Campus Beautification



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