

# Any Gift Any Purpose

## 2021 Campus Drive Goal >70% Participation

### WHY PARTICIPATE?

Make a powerful statement about our shared commitment to our students and set an example for our alumni, friends, and communities we serve.

### WHERE WILL MY GIFT GO?

You can designate 100% of your gift to your academic department or a program, project or scholarship fund of your choice.

## #1 Participation Among Minnesota State System Universities

### PARTICIPATION



**62%** Employee Giving  
**\$2,850,250** SMSU Scholarships and Grants Awarded



### STUDENTS

**79%** of Students Receive Aid  
**3,924** Scholarships & Grants Awarded  
**\$3,596,939** Federal Grants Awarded  
**\$1,655,791** State Grants Awarded

## ARE YOU AN SMSU ALUM? MORE OF A REASON TO GIVE

With a payroll deduction of at least \$2 per pay period or a one time gift of \$60 donation, you will receive an SMSU T-shirt and be eligible to win 1 of 3 microgrants



### Microgrants

1. \$500
2. \$250
3. \$250

### TOP 5 AREAS SUPPORTED

- ★ Southwest Fund
- ★ Mustang Market Food Pantry
- ★ International Student Success Endowed Scholarship
- ★ Exercise Science Annual Scholarship
- ★ Campus Beautification



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